# The nexus between risk factor disclosures and short-run performance of IPOs – evidence from literature

disclosures in

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Krishan Lal Grover and Pritpal Singh Bhullar University Business School, Maharaja Ranjit Singh Punjab Technical University, Bathinda, India

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#### Abstract

Purpose – The main purpose of the present study is to stretch the theoretical framework of existing stock of literature with reference to Risk Disclosures in IPO Prospectus and IPO performance. The systematic literature review study endows easy and quick access to researchers as well as categorization of the available literature. Design/methodology/approach - Fifty research papers, which has been published or presented from 2000 to 2019 and are related to IPO risk disclosures and IPO performance, have been finalized. Further, these research papers were categorized based upon the five different variables to identify the probable research gap in the selected topic.

Findings - This review provides a coherent summary of past studies related to topic and develop a comprehensive evidence on relationship between disclosure of risk factors and IPO underpricing in short run. It shows the existing research gap that needs to be fulfilled to expand the research horizon of future research

Research limitations/implications - The sole limitation of the study is that being a systematic literature review study, it does not carry any empirical results.

Practical implications - The investors will be able to identify the key risk factors, disclosed in IPO prospectus, that may have probable dent on the short-term return from IPO. The findings will further help the investors and financial analyst to identify the degree of impact of risk disclosures that are listed in IPO

Originality/value - The paper is a first of its kind to stretch the existing literature and develop theoretical framework in the context of risk factor discloses in IPO prospectus and IPO performance with reference to India. The present study is an attempt to integrate the existing gap between empirical research and existing literature and suggest the techniques to the future practitioners to widen the horizon of their research.

Keywords India, Finance, Systematic literature review, IPO prospectus, IPO risk disclosures Paper type Literature review

### 1. Introduction

Initial Public offer (IPO) has emerged as one of the core strategic fund-raising techniques embraced by cash starving companies. With a slew of IPOs hitting to the primary market, the uphill task for the companies is to assess the appropriate price of an IPO. IPO Underpricing and Overpricing depend largely on the information freely accessible to the investors. In recent times, investors chalk out their investment plans based on the information extracted from various resources. By keeping this in mind, it has become mandatory for the investors to go through the IPO prospectus minutely as the issuing companies are legally bound to abide by the facts and figures confesses in the IPO prospectus. It comprises of all the requisite information related to the company's past, its operations, ownership structure details and the investment and cash flow risk (Bhabra and Pettway, 2003). The IPO prospectus, therefore, serves as a legal document for the company, investors and underwriters, certifying that, under the guidelines structured by capital market regulatory bodies, all the appropriate and accurate information is provided to the potential investors. Greater comprehensive prospectus information helps in refining the price consistency as extensive prospectus reflects the higher bid price and minimize DOI101108WJEMS01120200146



World Journal of Entrepreneurship, Management and Sustainable Development Vol. 17 No. 4, 2021 pp. 907-921 © Emerald Publishing Limited the scope of underpricing (Falconieri and Tastan, 2018). Risk disclosures in IPO prospectus, therefore, plays a pivotal role in formulating investment decisions by investors (Arnold et al., 2010). In addition to this, it also aids in mitigating the asymmetric information between internal stakeholders and potential peripheral investors. A prudent investigation of these risk disclosures likely assists in vitiating the risk choice of investors (McGuinness, 2019). The revelation of risk factors could affect the amount of discount on offer price and the IPO valuation. The underpricing phenomenon, associated with new seasoned issues listing, was reported by Ule (1937) in United States, who observed average underpricing 25.50% during the period 1934–1937. Reilly and Hatfield (1969) documented the first study concerned with the 53 IPOs, issued between 1963 and 1965, outperformed on average in United States (Evans, 1995). Later on, this phenomenon was presented by Logue (1973) and Ibbotson (1975) The underpricing of IPOs is frequently observed for various stock markets around the world from well-developed markets of the United States to developing markets in Asia and Africa for different periods at different times (Boon, 2014). However, the factor that influences IPO underpricing and its degree differ across countries at various issues (Loughran and Ritter, 2004), Studies from Bakar and Uzaki (2014), Torbira and Oki (2017) and Hawaldar et al. (2018) and many other earlier studies documented the existence of underpricing. In the present study, the research papers from 18 countries across the globe, representing the pattern of IPO's underpricing, are reviewed. Numerous rationales have been proposed by various researchers behind the presence of IPO underpricing and different theories have been propounded to explain the underpricing phenomenon over time such as Book building (Benveniste and Spindt, 1989); Behavioral Explanations (Welch, 1992); Bandwagon Hypothesis, Lawsuit Avoidance, Managerial Conflict Theory and Investment Bank Conflict Theory (Goldstein, 2012). The academicians and researcher scholars in similar literature use the term initial returns and underpricing interchangeably (Ritter and Welch, 2002), Studies of Bhabra and Pettway (2003), Crain et al. (2017) and Falconieri and Tastan (2018) portray the impact of prospectus information on the valuation of IPO shares. While researchers like Rasidah et al. (2017), Gumanti et al. (2017), Hussein et al. (2019) and Wasiuzzamn et al. (2018) have scrutinized the effect of unveiling of risk factors on IPO's short-run returns. Despite these above research explorations, quite scanty research has been conducted by researchers in IPO risk disclosures area, which have not been explored to deep insights. A substantial body of literature framework has been found which concentrated on determining the factors affecting short-run IPO return, but rare studies have been carried out to interrogate the influence of risk factor exposes in the red herring prospectus on its short-term results.

Given the lack of omnibus framework, the time is relevant for the development of theoretical framework that may facilitate more progressive theory advancement. This paper contributes to stretch the existing literature on IPO risk disclosures. Keeping in view the confinements of existing empirical research works, the current literature review collates and critically explores the qualitative nature of studies, which may suggest the companies about addressing the issues of IPO underpricing with respect to risk disclosures in IPO Prospectus. The current systematic literature review study is an attempt to fill the existing gap, through integrating the current insights from prior research, by investigating the various risk categories exposes in IPO prospectus that may have probable impact on IPO performance especially in Indian Context.

The following objectives have been developed based on the existing literature:

- To develop constructive theme-based framework under different new dimensions for future practitioners
- (2) To classify the prevalent gaps in context of risk disclosures in IPO prospectus and their performance

The remaining paper is structured as follows: In the next section, Section 2 depicts the methodology, Section 3 states the literature on risk disclosures and IPO underpricing and findings of paper have been discussed under Section 4. Section 5 portrays the concluding remarks; Implications and Direction for future scope have been discussed in Section 6 and Section 7 respectively.

# 2. Methodology

The paper is a sincere endeavor to review the prevailing literature relevant to the impact of IPO's risk factor disclosures on their short-run performance. These studies will be supportive in structuring the current paper from numerous sources like journals, indexed cooperation proceedings, working papers, websites and electronic databases between 2000 and 2019. Finally, 50 research papers were selected that signifies the actual population of existing literature for the defined period. The present paper is a stock of reviews of 50 research papers related to the study, published in various countries around the world. Out of these, 40 papers are from refereed journals, 3 papers are international conference papers, 1 Doctorate research work and 7 papers are collected from the online library and various websites covering a period of 20 years from 2000 to 2019. These research papers are tabulated in Table 1 depict the appellation of the author, the time frame during the study, geographical location (country) where the previous research study was conducted, source of study, description of the sample taken understudy, the methodology adopted and the key results of the study.

The content and textual analysis of 50 past research studies was scrutinized for clustering the relevant categorization. Firming on the ground of the review of existing literature relevant to the theme of the paper, the entire inventory of requisite literature-based data is systematically categorized as shown in Figure 1.

The sample literature is classified in following categories:

The above figure shows the description of the various variables understudy in the present paper. In the methodology variable, the existing literature on the topic is categorized based on various statistical tools applied. In the second variable, the literature is structurally arranged based on number of studies per year in the topic of present per paper. The country base categorization of the exiting literature has been done in the third parameter. Fourth parameter categorizes the existing literature based on the no. of sample years for the study. The last parameter is designed to highlight the authenticity of the sources of literature. It indicates the journals, working papers and other sources from where the literature was extracted.

### 3. Critical review of selected literature

The present section elaborates the results of the meta-analysis depicted in Table 1. The results are categorized based upon the variables mentioned in the previous section. The results of the literature review performed according to each variable are shown as under:

## 3.1 Methodology/ techniques used in studies

Table 2 portrays the frequency of different statistical tools devised for analyzing the data in the previous research studies. After examine the data, it was noted that significant chunk of studies used regression analysis as a statistical technique accompanied by content analysis, Fama–Fench Industrial classification, ANOVA and Mann–Whitney U test. Logistic regression, Garch Model, Durbin Watson Test, etc. are the other statistical tools that were employed by previous researchers, to examine the short-run performance of IPO.

## 3.2 Year wise classification of studies

Table 3 shows the distribution of existing literature year wise. It can be clearly observed that studies from each year starting from 2000 to 2019 are included in the present paper.

WIEMSD Time 17.4 Methodology and Author(s), year frame (no. Sr and country of Sample of years of techniques used for No the study size study) Theories/Hypothesis analysis 1 Aggarwal et al. 681 1994-1999 Information Momentum **OLS** Regression Analysis (2002)910 USA 2 Lowry and Shu 1.881 1988-1995 Symmetric Information -Multiple Regression Litigation Risk Equations and descriptive (2002)USA Avoidance statistics 3 Bhabra and 242 1987-1991 Symmetric Information -Matched-firm approach, Logistic regressions and Pettway (2003) Prospectus Information Canada Descriptive statistics 6,391 4 Loughran and 1980-2003 Changing Risk Multiple Regression Ritter (2004) Composition, Objective Equations and descriptive Function Hypothesis and USA statistics Internet Bubble 5 Cassia et al. 185 1985-2001 Changing pricing Multiple Regression (2004)Equations and descriptive strategies and Italy Information theory statistics 6 Cheng et al. 159 1995-1998 Information Asymmetry Descriptive statistics (2004) the intraday behavior Hong Kong of the IPOs 7 Li et al. (2005) 1.726 1995-2000 Information Asymmetry Multiple Regression USA adverse selection Equations and descriptive statistics 8 Aggarwal et al. 256 1993-1996 The Fads Hypothesis -Multiple Regression (2002) Hong over-optimistic or over-Equations and descriptive Kong pessimistic reactions statistics 9 Aussenegg 67 1984-1996 Cross-sectional Regression Analysis (2006) Austria differences in the Ownership structure Symmetric Information -10 Abdou and Dicle 595 1996-2000 Multiple Regression Risk factors Disclosure Equations and descriptive (2007) USA statistics and tests Leone et al. (2007) 1993-94 Multiple Regression 11 787 Symmetric Information -USA Voluntary Disclosure Equations and descriptive statistics 12 Cazavan and 82 2000-2002 Symmetric Information -Logit Regression, Voluntary Disclosure Descriptive Statistics and Jeanjean (2007) Mann-Whitney test France 13 Shi et al. (2007) 6,025 1995-2002 Mandatory Disclosure Multiple Regression USA and Information Equations and descriptive Asymmetry statistics 14 Nam et al. (2008) 162 2001-2003 Symmetric Information Oblique rotation method, USA hierarchical regression analysis 15 Deumes (2008) 90 1997-2005 Symmetric Information -Content analysis and Netherlands Narrative Risk Regression Analysis Disclosures 16 Hanley and 2.043 1996-2005 Liability Risk Text character vector. Hoberg (2008) frequency vector, Content Table 1. USA Analysis and regression

**Table 1.** An overview of the IPO literature published since 2000

(continued)

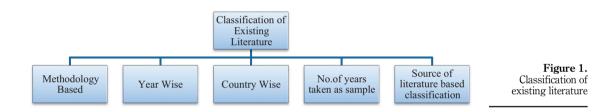
analysis

| Sr<br>No | Author(s), year<br>and country of<br>the study | Sample size | Time<br>frame (no.<br>of years of<br>study) | Theories/Hypothesis  | Methodology and<br>techniques used for<br>analysis  | Risk<br>disclosures in<br>IPO |
|----------|--|-------------|---|--|---|-------------------------------|
| 17       | Chahine and<br>Filatotchev<br>(2008)<br>France | 140         | 1996–2000                                   | Symmetric Information – strategic information disclosure               | Text recognition test,<br>Regression analysis,<br>descriptive statistics and<br>F-test                      | 911                           |
| 18       | Kothari et al.<br>(2009)<br>USA                | 889         | 1996–2001                                   | Risk factors as Proxies  | Descriptive statistics,<br>Fama–French three-factor<br>model and Fama–MacBeth<br>regressions                |                               |
| 19       | Spindler (2009)<br>USA                         | 628         | 1998–2005                                   | Symmetric Information-<br>Litigation risks                             | Content Analysis Word<br>counts, Fama–French five<br>industry effects and<br>descriptive statistics         |                               |
| 20       | Arnold et al.<br>(2010)<br>USA                 | 1,398       | 1998–2005                                   | Ambiguous Information  | Fama and French alpha<br>estimates, regression<br>model   |                               |
| 21       | Engelen and<br>Essen (2010)<br>Belgium         | 2,920       | 2000–2005                                   | Firm, issue and country-specific information asymmetry                 | One-Way ANOVA model and tests   |                               |
| 22       | Islam <i>et al.</i> (2010)<br>Bangladesh       | 191         | 1995–2005                                   | Institutional pricing and country-specific features asymmetry          | Regression analysis   |                               |
| 23       | Bartov (2011)<br>USA                           | 1,242       | 1997–2005                                   | Qualitative Earnings<br>Information                                    | Textual analysis  |                               |
| 24       | Huang et al.<br>(2011)<br>China                | 154         | 2004–2011                                   | Disclosure of risk factor<br>Information, litigation<br>risk avoidance | Descriptive Statistics,<br>Regression Analysis,<br>Durbin–Watson stat. <i>t</i> and<br><i>F</i> -statistics |                               |
| 25       | Kravet and<br>Muslu (2011)<br>USA              | 4,315       | 1994–2007                                   | Symmetric Information – investors' risk perceptions                    | OLS Regression model and<br>Descriptive statistics  |                               |
| 26       | Semenenko<br>(2012)<br>USA                     | 5,679       | 1984–2005                                   | Asymmetry in Underpricing between small and large issues.              | Cross-sectional Regression<br>Model   |                               |
| 27       | Agathee et al. (2012) Mauritius                | 44          | 1989–2010                                   | Information Asymmetry-<br>ex ante uncertainty                          | Altman Z-score<br>Model, multiple regression<br>analysis and descriptive<br>statistics                      |                               |
| 28       | Campbell <i>et al.</i> (2014)<br>USA           | 9,076       | 2005–2008                                   | Information Asymmetry  | Descriptive statistics and<br>Multiple Regression<br>Analysis   |                               |
| 29       | Loughran and<br>McDonald (2013)<br>USA         | 1,887       | 1997–2010                                   | Book-building, and prospect theory                                     | Regression Analysis and descriptive statistics  |                               |
| 30       | Bakar and Uzaki<br>(2014)<br>Malaysia          | 476         | 2000–2011                                   | Information asymmetry  – Underwriter Reputation and Risk Factors       | Multiple Linear Regression<br>Analysis and descriptive<br>statistics  |                               |
| 31       | Mousa et al.<br>(2014)<br>USA                  | 172         | 2001–2005                                   | Information Asymmetry – Signaling Theory                               | Regression Analysis and<br>Descriptive Statistics   |                               |

(continued) Table 1.

| WJEMSD<br>17,4 | Sr<br>No | Author(s), year<br>and country of<br>the study | Sample<br>size          | Time<br>frame (no.<br>of years of<br>study) | Theories/Hypothesis  | Methodology and<br>techniques used for<br>analysis  |
|----------------|----------|--|-------------------------|---|--|---|
| 912            | 32       | Wyatt (2014)<br>Australia                      | 241                     | 1994.5–<br>2000                             | Voluntary Disclosure   | Regression Analysis,<br>Marginal probability<br>analysis and descriptive  |
|                | 33       | Jeribi <i>et al.</i> (2014)<br>Tunisia         | 33                      | 1994–2012                                   | Signaling Theory   | Statistics OLS regression analysis and descriptive statistics   |
|                | 34       | Fishe et al. (2015)<br>USA                     | 1,391                   | 1998–2005                                   | Textual Information –<br>Comprehensive<br>Sentiment Words Lists        | Benjamini FDR method,<br>Fama–French 48-industry<br>factors and Regression<br>Analysis  |
|                | 35       | Bottazzi (2015)<br>Australia                   |                         | 2003–2013                                   | Voluntary disclosure   | Textual Analysis,<br>Regression Analysis  |
|                | 36       | Ding (2016),<br>Australia                      | 1,661                   | 1996–2007                                   | Qualitative<br>Information disclosure                                  | Textual analysis, word<br>vectors, regression<br>analysis and descriptive<br>statistics                                       |
|                | 37       | Komenkul <i>et al.</i> (2016)<br>Thailand      | 245                     | 2001–2012<br>(12 Years)                     | Ex-Ante Uncertainty and Signaling Hypotheses                           | Regression Analysis and descriptive statistics  |
|                | 38       | Brau <i>et al.</i> (2016)<br>USA               | 2,298                   | 1996–2008                                   | Soft<br>Strategic information  | 5-point Likert response<br>scale, regression analysis<br>and descriptive statistics   |
|                | 39       | Hope <i>et al.</i> (2016)<br>USA               | 627                     | 2006–2011                                   | Symmetric Information –<br>Specific Risk Factor<br>Disclosures         | NER technique, Fama–<br>French 17 industry<br>classification, regression<br>analysis<br>descriptive statistics                |
|                | 40       | Filzen et al. (2016)<br>USA                    | 52,955                  | 2006–2014                                   | Information Asymmetry  - Risk Factor Information Disclosure            | Go Programming<br>Language, Fama–French<br>17 industry classification,<br>OLS regression,<br>descriptive statistics           |
|                | 41       | Torbira and Oki<br>(2017)<br>UK                | 341                     | 2003–2007<br>2009–2013                      | Underpricing determinants  | Multivariate regression analysis. econometric tests   |
|                | 42       | Rasidah <i>et al.</i> (2017), Malaysia         | 374                     | 2000–2014                                   | Information Asymmetry  – Signaling Theory                              | Regression analysis and descriptive statistics  |
|                | 43       | Gumanti <i>et al.</i> (2017), Indonesia        | 290                     | 1989–2005<br>(17 Years)                     | Symmetric Information  | Regression analysis and descriptive statistics  |
|                | 44       | Crain et al. (2017)<br>USA                     | 2,336                   | 1996–2013                                   | Information Asymmetry,<br>Book-building                                | Fama–French, multiple regression analysis and descriptive statistics  |
|                | 45       | Gaulin (2017)<br>USA                           | 51,249<br>firm<br>years | 2005–2015                                   | Disclosure of risk factor<br>Information, litigation<br>risk avoidance | Ratcliff and Metzener<br>Gestalt Pattern Match<br>algorithm, Latent Dirichlet<br>allocation technique,<br>Regression analysis |
|                | 46       | Jain and<br>Vasudeva (2018)<br>India           | 249                     | 2011–2016                                   | Symmetric Information  | Regression analysis and descriptive statistics  |
| Table 1.       |          |  |                         |   |  | (continued)   |

| Sr<br>No | Author(s), year<br>and country of<br>the study | Sample<br>size | Time<br>frame (no.<br>of years of<br>study) | Theories/Hypothesis                             | Methodology and<br>techniques used for<br>analysis                       | Risk<br>disclosures in<br>IPO |
|----------|--|----------------|---|---|--|-------------------------------|
| 47       | Falconieri and<br>Tastan (2018)<br>UK          | 312            | 2004–2012                                   | Symmetric Information – information content     | Content analysis<br>Regression analysis                                  | 913                           |
| 48       | Wasiuzzamn<br>et al. (2018)<br>Malaysia        | 96             | 2009–2013                                   | ex ante Uncertainty                             | Multiple regression<br>equations and descriptive<br>statistics and tests |                               |
| 49       | Hussein <i>et al.</i> (2019)<br>China          | 355            | 2009–2012                                   | Symmetric Information – information content     | GARCH-M model with an<br>ARMA (1,1) Process and<br>Regression Analysis   |                               |
| 50       | McGuinness<br>(2019)<br>Hong Kong              | 269            | 2005–2009                                   | Symmetric Information –<br>Voluntary Disclosure | Two-Stage Least Squares<br>analysis and Descriptive<br>Statistics        | Table 1.                      |



| Statistical tool                     | Papers                |    |
|--------------------------------------|-----------------------|----|
| Regression                           | 40                    |    |
| Content Analysis                     | 6                     |    |
| Logistic Regression                  | 1                     |    |
| Durbin-Watson test                   | 2                     |    |
| Fama–Fench Industrial classification | 1                     |    |
| ANOVA                                | 1 Tabl                | ۵2 |
| GARCH model                          | 1 Frequency of statis |    |
| Source(s): Author's compilation      | tools used in stu     |    |

The existing literature exhibits the pattern of publishing literature of IPO underpricing that has been considered in the current research. During the early 2000s, the researchers did not turn up their heads toward this research area. In the year 2016 and 2017 an upsurge in the research studies was witnessed when most researchers tried to explore the IPO performance and IPO Risk disclosures.

# 3.3 Country-wise distribution of studies

The country-wise distribution of research studies selected for sample of present paper is shown in Table 4.

The statistics depicted in Table 2 indicates that countries from where the studies were conducted. The statistics indicate that studies are from United States, three studies are conducted each from Hong-Kong, Malaysia and Australia. Two each are selected from China,

| WJEMSD<br>17,4 | Year  | No. of studies       |
|----------------|---|----------------------|
| 11,1           | 2000  | 1                    |
|                | 2001  | 1                    |
|                | 2002  | 1                    |
|                | 2003  | 1                    |
|                | 2004  | 3                    |
| 914            | 2005  | 1                    |
| 011            | 2006  | 2                    |
|                | 2007  | $\frac{2}{4}$        |
|                | 2008  | 4                    |
|                | 2009  | 2                    |
|                | 2010  | 3                    |
|                | 2011  | 3                    |
|                | 2012  | $\overset{\circ}{2}$ |
|                | 2013  | $\frac{1}{2}$        |
|                | 2014  | 4                    |
|                | 2015  | 2                    |
|                | 2016  | 5                    |
|                | 2017  | 5                    |
|                | 2018  | 3                    |
| Table 3.       | 2019  | 2                    |
| Year- wise     | Total   | 50                   |
|                | Source(s): Author's compilation from sample studies |                      |

|                       | S. No | Country         | No. of studies |
|-----------------------|-------|-----------------|----------------|
|                       | 1     | USA             | 24             |
|                       | 2     | Canada          | 01             |
|                       | 3     | France          | 02             |
|                       | 4     | Australia       | 03             |
|                       | 5     | Malaysia        | 03             |
|                       | 6     | China           | 02             |
|                       | 7     | India           | 01             |
|                       | 8     | Hong-Kong       | 03             |
|                       | 9     | UK              | 02             |
|                       | 10    | The Netherlands | 01             |
|                       | 11    | Belgium         | 01             |
|                       | 12    | Bangladesh      | 01             |
|                       | 13    | Thailand        | 01             |
|                       | 14    | Indonesia       | 01             |
|                       | 15    | Italy           | 01             |
|                       | 16    | Austria         | 01             |
| Table 4.              | 17    | Mauritius       | 01             |
| Country-wise          | 18    | Tunisia         | 01             |
| classification of stu |       | Total           | 50             |

France and UK. One study each from Canada, Indonesia, Thailand, Bangladesh, Italy, Netherlands, Austria, Belgium, Tunisia, Mauritius and India are included in the sample.

# 3.4 Number of sample years taken in the compiled literature

The data shown in Table 5 infers that major segment of previous studies have considered the study duration of 6–10 years. Out of 50, 19 research studies undergo similar time duration

data set; 14 studies fall within time frame of 1–5 years. There are 10 studies which have data set of 11–15 years. Remaining four studies are conducted for 16–20 years data set and three studies lie in 21–25 class interval.

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3.5 Source from where the papers are collected

The sources from where the compiled literature is extracted are labeled in Table 5.

After analyzing the statistics presented in Table 6 it is observed that major chunk (80 % of the compiled literature) on the given perspectives are extracted from refereed journals, whereas 14% of the extracted literature is compiled from other several e-sources. The national and international conferences contribute 6% to the total are considered for the present study.

# 4. Findings

The present study has compiled and examined 50 relevant research papers to the theme. This review paper indicates a significant development over a period of time on revealing the risk factors and their impact on short term performance of IPO. The findings of the present paper are summarized in Table 7.

The above findings show the impact of risk disclosures on IPO underpricing. The results of the previous studies are not conclusive because one section of previous studies (Wasiuzzamn *et al.*, 2018; Hussein *et al.*, 2019; McGuinness, 2019; Gaulin, 2017) found the positive impact of risk disclosures on IPO underpricing, whereas the other one (Falconieri and Tastan, 2018; Ding, 2016; Mousa *et al.*, 2014; Campbell *et al.*, 2014) found the negative impact of risk disclosures on IPO performance. This means no clear evidence has been found in the previous studies done over the period of time across various contexts. The inconsistent results also indicate that the risk disclosures in IPO prospectus are not able to predict the future stock price fluctuation. The reasons of inconsistent of results might be different regulation related to stock market across the countries.

## 5. Conclusion

The present literature-based study has investigated several research papers to examine the extensive literature associated with IPO risk disclosures and IPO performance. The findings of the paper concluded that no significant endeavors have been made in the available research literature to shed a light on the influence of disclosing various risks in IPO prospectus on their performance. It also shows the scarcity of relevant risk categories disclosed to the public through IPO risk disclosures. Lack of consistency is found in the major section of extant literature in terms of results. The findings further implied the availability of mixed responses in previous studies as well. Some studies have found a positive influence of the risk disclosures on IPO performance, whereas others have illustrated the negative aspects

| Years   | Frequency of studies             |   |
|---|----------------------------------|---|
| 1–5<br>6–10<br>11–15<br>16–20<br>21–25<br>Total<br>Source(s): Compiled from various studies | 14<br>19<br>10<br>04<br>03<br>50 | <b>Table 5.</b> Number of sample years taken in compiled literature |

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Sr No Source of existing compiled literature Number of papers **Iournals** Applied Financial Economics 01 Accounting Research Journal 01 Accounting and Finance 01 Financial Management 02 Contemporary Accounting Research 01 Economics Letters 01 Frontiers of Entrepreneurship Research 01 Global Business and Management Research: An International Journal 01 Investment Management and Financial Innovations 01 International Journal of Economics and Finance 01 International Financial Markets, Institution and Money 01 International Review of Finance 01 01 Journal of Accounting Research Journal of Business Finance and Accounting 01 Journal of Behavioral Finance 01 Journal of Banking and Finance 01 Journal of Economic and Financial Studies 01 Journal of Islamic Accounting and Business Research 01 Journal of Management and Organization 01 Journal of Modern Management and Entrepreneurship 01 Journal of Financial Regulation and Compliance 01 Journal of Business Communication 02 Journal of Financial Economics 01 Journal of Small Business Management 01 Journal of Applied Finance and Banking 01 Review of Accounting and Finance 01 Research in International Business and Finance 01 Research Journal of Finance and Accounting 01 Research Journal of Accounting and Finance 01 Review of Accounting Studies 02 Review of Quantitative Finance and Accounting 01 Verslas: Teorija ir Praktika / Business: Theory and Practice 01 The Accounting Review 01 02 The Financial Review The European Journal of Finance 01 The IAFOR Journal of Business and Management 01 The Journal of Financial Economics 01 2 International Conference Paper 4th Annual Conference on Empirical Legal Studies, November 2009 01 International conference on electronics communications and control, Sept. 2011 01 2011 AAA FARS conference, 2010, University of Texas 01 06 Others 50 Total

**Table 6.** Source from where the compiled literature is extracted

of revealing numerous risk related factors on IPO's short-run performance. The findings showed that the extant literature concentrated their research on developed economies (Falconieri and Tastan, 2018; Crain *et al.*, 2017; Filzen *et al.*, 2016; Hope *et al.*, 2016). The present paper contributes towards examine the existing gap in risk factor disclosures in the red herring prospectus for short-run. Furthermore, this may help the scholars and readers to develop the framework on this research theme.

| Authors                      | Disclosure of risk factors / Risk proxies | Impact on underpricing in short run | Risk disclosures in |
|------------------------------|---|-------------------------------------|---------------------|
| Lowry and Shu (2002)         | Litigation risk                           | Positive                            | IPO                 |
| Bhabra and Pettway (2003)    | Prospectus Information                    | Positive                            |                     |
| Abdou and Dicle (2007)       | Risk factors mentioned in prospectus      | Some risk factor Positive           |                     |
| Leone <i>et al.</i> (2007)   | Specific use of proceeds/Vague            | Negative/Positive                   | 01.                 |
|                              | disclosure                                |                                     | 917                 |
| Shi <i>et al.</i> (2007)     | Disclosure regulations                    | Negative                            |                     |
| Nam et al. (2008)            | Information disclosures                   | Positive                            |                     |
| Hanley and Hoberg (2008)     | Detailed Risk Factor Section              | Positive                            |                     |
| Chahine and Filatotchev      | Strategic disclosure                      | Positive                            |                     |
| (2008)                       | 36  | AT                                  |                     |
| Spindler (2009)              | More negative information in risk factors | Negative                            |                     |
| Arnold <i>et al.</i> (2010)  | Soft information on risk                  | Positive                            |                     |
| Bartov (2011)                | Negative earnings information             | Negative                            |                     |
| Campbell et al. (2014)       | Risk Factors                              | Negative                            |                     |
| Bakar and Uzaki (2014)       | Risk factors                              | Positive                            |                     |
| Mousa <i>et al.</i> (2014)   | Legal liability and market risks          | Negative                            |                     |
| Wyatt (2014)                 | Use of proceeds for growth investment     | Positive                            |                     |
| Ding (2016)                  | Informative risk disclosure               | Negative                            |                     |
| Komenkul et al. (2016)       | Transparent intended use of-proceeds      | Positive                            |                     |
| Brau <i>et al.</i> (2016)    | Strategic tone of disclosure              | Positive                            |                     |
| Hope <i>et al.</i> (2016)    | Higher degree of specificity Information  | Positive                            |                     |
| Gumanti et al. (2017)        | Risk factors disclosure                   | Positive                            |                     |
| Gaulin (2017)                | Prospectus information                    | Positive                            |                     |
| Jain and Vasudeva (2018)     | Risk factors                              | No impact                           |                     |
| Falconieri and Tastan (2018) | More information in IPO prospectus        | Negative                            |                     |
| Wasiuzzamn et al. (2018)     | Risk factors                              | Positive                            |                     |
| Hussein <i>et al.</i> (2019) | Litigation risks                          | Positive                            | Table 7.            |
| McGuinness (2019)            | Use of proceeds for investment            | Positive                            | Summary of findings |

## 6. Implications

IPO prospectus is an vital tool for the communication between companies and potential investors. The study reveals that the risk disclosures act as catalysts in developing requisite due diligence that are further required for making investment decisions by investors. Policymakers must emphasize on the expediency of risk disclosures through inculcating strict regulations. Policymakers may introduce incentives or enhance grading of companies that bring more transparency, readability, reducing uncertainty and less complexity across various categories of risk. The policymakers may establish homogeneous global standards for risk disclosures in IPO prospectus followed by all listed companies across countries. It can also help the global investors in developing their international portfolio for diversified investment.

### 7. Directions for future scope

The present study has focused on the "what" types of risk categories are disclosed. The future research should be emphasized on "how" these risk categories should be disclosed? The further studies may focus on the narrative form about the nature and extent of contents used in risk disclosures. Besides, the scholars may introduce the various industry segments into their research and consider the industry—wise effect on IPO performance of risk disclosures in IPO prospectus. The future researchers may also use the information displayed in company

official websites, sustainability reports and integrated reports along with the annual reports to expand the information horizon for risk disclosures.

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# About the authors

Mr Krishan Lal Grover is Research Scholar, at University Business School, MRSPTU Bathinda. His area of Research is IPO risk disclosures and IPO performance. He has presented research papers in many national and international conferences.

Dr. Pritpal Singh Bhullar, is Head of Department, University Business School, MRSPTU Bathinda. He holds the Doctorate degree in Finance. His area of research is Valuation, International Finance and IPOs. HE has experience of more than one decade in teaching and Research. He has published more than 25 research papers in the journals of national and international repute. Pritpal Singh Bhullar is the corresponding author and can be contacted at: <a href="mailto:bhullar\_pritpal36@yahoo.co.in">bhullar\_pritpal36@yahoo.co.in</a>